

Program Research & Recommendation

New Program Proposal Form

☐ Degree ☒ Certificate of Achievement

New Program Title: Certificate of Achievement in Commercial Music

Initiator: Ryan Heimlich

First Semester Intended to Offer: Fall 2024

Program Description:

The Certificate of Achievement in Commercial Music is a practical curriculum designed to equip students with musical and collaborative skills, skills that are essential for success in the modern music industry. Students learn how to compose, arrange, record, and produce. Additionally, students learn how to navigate the music industry. This connected set of courses ensures students are not only artistically developed but also well-prepared with practical skills for the competitive commercial music landscape.

The goal of the Certificate of Achievement in Commercial Music is to provide experience and exposure to key components of commercial music, allowing students to combine their passions for performance, composition, and production. This certificate is intended for students who would like to perform as a working musician and provides them the necessary skills. Students will gain basic knowledge in songwriting, ensemble performance, music business and industry, and an introduction to music technology and recording.

Program Courses:

Course No.	Title	Units
MUS 4	Song Writing	2
MUS 51	Digital Music Production I	3
MUS 52	Introduction to Recording Techniques	3
MUS 61	Pop Ensemble (take course twice)	2
MUS 89	Jazz Composition & Arranging	3
MUS 90	Introduction to the Music Industry	2

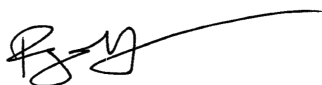
Potential need for/interest in program:

The Certificate of Achievement in Commercial Music is a targeted program designed to equip individuals with the essential skills and knowledge required for success in today's dynamic music industry. This certificate recognizes the need for a specialized curriculum focusing on performance, composition, music production, digital marketing, copyright, and business. By emphasizing performance, composition, and industry, this program ensures graduates are well-prepared for diverse roles within the commercial music sector.

Program needs: (general fund requirements, equipment needs, facility/space requirements, etc.)

This program would exist within the existing Music Department. No additional needs outside of the additional needs of the Music Department.

Signature:



Date: 11/14/23

Contact Information: heimlichry@butte.edu

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