

2 Year Program Review (CTE Programs)

Education Code section 78016 requires that colleges review the effectiveness of CTE programs every two years. In order to meet this requirement, this form must be completed every two years on a rotational basis determined by the Curriculum Committee. Please discuss as a department, fill out the form, obtain chair and dean signatures, and **submit to Heather in SAS-214** for approval by Technical Review Committee.

Resources

- Bureau of Labor Statistics (National) <http://www.onetonline.org>
- EDD Labor Market Data (State) www.labormarketinfo.edd.ca.gov
 - LMI by customer, LMI by geography, LMI by industries and occupations
 - [COE NFN Program Endorsement Brief linked here](#)

Program Name: Cosmetology

Describe how your program:

1. Continues to meet a documented labor market demand (please include relevant labor market data)

- The Cosmetology Department continues to be in high demand with a fill rate of 100% annually.
- Between 2020 and 2025, there are projected to be 216 job openings for these occupations each year in the Far North subregion.
- The Bureau of Labor Statistics projects a faster-than-average growth (8%) in jobs outlook for the period from 2022-2032, with 89,400 nationwide job openings for barbers, hairstylists, and cosmetologists annually. [Bureau of Labor Statistics, Cosmetology Outlook](#)
- The department hired a full-time cosmetology instructor in August 2023 to meet enrollment demand.
- The department is seeking both full-time and part-time Barbering Instructors to begin a Barbering course (evening class) in Fall 2024.
- Continually updating curriculum for both 1,000-hour Cosmetology Program & 1,000-hour Barbering Program to include current industry techniques, advisory committee recommendations, to offer programs to both part-time (evening courses) and full-time (day courses) students.

2. Does not represent unnecessary duplication of other manpower training programs in the college's service area (please list similar programs by name, or N/A, for each community college in our region: Feather River, Lassen, Mendocino, College of the Redwoods, Shasta, and College of the Siskiyous)

The following regional Colleges do not have a Cosmetology Program offering.

- Feather River-N/A
- Lassen-N/A
- Mendocino-N/A
- College of the Redwoods-N/A
- Shasta-N/A
- College of the Siskiyous-N/A

Butte College is the only Community College in the North Far North Region offering Cosmetology courses in the last 3 years.

3. Is of demonstrated effectiveness as measured by the employment and completion success of its students
(please include completion and employment data for your program)

Employment for hairdressers, hairstylists, and cosmetologists in the Far North is expected to decline by 2% over the next five years. Employment projections for manicurists are higher, at 9%, but the total number of jobs is much lower than for hairdressers, hairstylists, and cosmetologists (Exhibit 2).

Butte College is the only community college in the Far North currently offering a training program for cosmetologists and barbers. Over the last three academic years, an average of 43 awards were conferred for TOP Code 3007.00 (Exhibit 3)

Exhibit 2. Occupational employment and projected demand, 2020-2025

Occupation	2020 Jobs	2025 Jobs	2020-2025 Projected Change	2020-2025 Projected % Change	2020-2025 Annual Openings
Hairdressers, hairstylists, and cosmetologists	1,549	1,520	(29)	(2%)	178
Manicurists and pedicurists	295	323	28	9%	38
Far North	1,844	1,844	0	0%	216

Exhibit 3. Far North program supply, 2019-20 through 2021-22

Program – TOP Code	College	Annual Awards 2019-20	Annual Awards 2020-21	Annual Awards 2021-22	3-Yr Annual Awards Average
Cosmetology and Barbering– 3007.00	Butte	46	49	34	43
TOTAL		46	49	34	43

Department Chair signature: T Doyle
(Your signature certifies that all faculty members in the program have participated in this review)

Dean signature: T Doyle

Curriculum Committee Chair: Donna Davis

Date Approved: Dec 20, 2023

Cosmetology -2-Year CE Program Review

Final Audit Report

2023-12-20

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